

Message Text

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ACTION COME-00

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R 051545Z FEB 76

FM AMEMBASSY ALGIERS

TO SECSTATE WASHDC 3797

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E.O. 11652: N/A

TAGS: BEXP, AFSP

SUBJECT: COUNTRY COMMERCIAL PROGRAM FOR FY 1977

REF: 75 STATE A-7369

1. DRAFT 1977 CCP DISCUSSED BY FLACK/JENSEN LAST YEAR IS EXCELLENT BASIS FOR 1977 CCP FOR ALGERIA. FOLLOWING MODIFICATIONS ARE SUGGESTED.

2. SECTION II, 1-1 MARKET INFORMATION DEVELOPMENT: THIS SECTION IS UNREALISTIC IN TERMS OF PRESENT SITUATION. UNLESS WE CAN CONTRACT IN ALGERIA FOR MR (REF FLACK LETTER TO JENSEN DATED JAN 14, 1976) GOAL OF SEVEN MARKET RESEARCH STUDIES IS IMPOSSIBLE. EVEN IF WE DECIDE TO TRY LOCAL MR FIRM UNLIKELY MORE THAN TWO STUDIES COULD BE DONE BY END FY 77. WE SUGGEST GOAL BE LIMITED OT ONE OR TWO LOCALLY CONTRACTED MR STUDIES AND ONE SURVEY UNDERTAKEN BY MRO FROM USDOC.

3. EMBASSY WOULD HOPE REALISTICALLY, FOR TWO TSS IN FY 1977. THEMES SUGGESTED WOULD BE COMPUTERS, BUSINESS EQUIPMENT AND SERVICES; AND EARTHMOVING AND MINING MACHINERY.

4. MAJOR PROJECT CAMPAIGNS IN SECTIONS 1-2, 1-3, 1-4, 1-5, AND 1-6 ARE ALL GOOD AREAS AND WE CONCUR IN THEIR INCLUDING IN 77 CCP.

5. IN OVERVIEW SECTION, FY 76 WORDING STILL VALID EXCEPT TO UPDATE STATISTICS. RECENT SWING IN GOA ATTITUDES TOWARDS DEVELOPING ALGERIAN U.S. TRADE (HOSTLER VISIT AND FORTHCOMING ALGERIAN TRADE MISSION TO U.S.) COULD ALSO BE MENTIONED.

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6. IN VIEW OF POSTIVE REMARKS MADE TO MINISTER YAKER DURING
HOSTLER VISIT AS TO POSSIBLE PARTICIPATION BY U.S. AT 1977
ALGIERS INTERNATIONAL FAIR, WE REQUEST THAT THIS EVENTUALITY
(TYPE 1 PARTICIPATION) BE INCLUDED IN CCP.

7. SECTIONS 3-1 AND 3-2 OF FY 76 CCP CAN BE CONSIDERED AS
COMPLETED. NEW COMMERCIAL LIBRARY LOCATION, ADDED LOCAL SECRETARY,
NEW FURNITURE (ON ORDER) NEW ADDITIONS TO LIBRARY COLLECTION,
AND BUSINESS SERVICE DESK ARE NOW OPERATIVE. BUSINESS INFORMATION
PACKET NOW BEING USED AS WELL.

8. COMATT FLACK WIL BE DISCUSSING FY 77 CCP DRAFT WITH CAGNE
DURING CONSULTATIONS NEXT WEEK.LYNE

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